

PRESS RELEASE

Contact:

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LOCAL ARTIST, COMIC SHOP AND MALL TEAM UP FOR COMIC BOOK CREATION MARATHON

Comics and Friends partnered with the Great Lakes Mall will host a "24-Hour Comics Day Challenge" live and in the mall, as part of a national event.

Beginning 12:00 p.m. Oct. 2 to 12 p.m. Oct. 3 comic artist and writer Thom Zahler working in the Mall's North Concourse will conceive, create and present a complete 24-page comic book.

The Challenge is designed to expose new audiences to the art and fun of creating a comic book, and give non-artists a chance to participate in the process. Everyone is invited to come watch Thom wave his magic pens or to check out the exclusive Webcast online at www.comicsandfriends.com.

Thom will incorporate the audience into his comic creation as characters and other story details as needed. In addition to seeing how a comic book is made, attendees will be able to create their own comic strip (no drawing ability necessary).

There will also be a Comic Book Trivia Challenge with prizes given away throughout the day, courtesy of Comics and Friends.

Thom Zahler is a comic book writer and artist, and creator of the Harvey Award-nominated superhero romantic comedy Love and Capes. Zahler has provided cartoons and illustrations for the Cleveland Indians "Slider" comic strip, the Lake County Captains, Prilosec, and he recently illustrated a series of children's books for Roarke Publishing. Further information about the artist can be found at www.thomz.com, and Love and Capes at www.loveandcapes.com

Thom will be glad to do phone interviews prior to the event (phone #440-269-8653).

Comics and Friends offers the newest comic books, plus back issues from the 1940s to the present, manga (Japanese comics), graphic novels, tee shirts, action figures and other comic-related material.

WHEN: 12:00 p.m. Saturday, October 2 – 12:00 p.m. Sunday, October 3

*NOTE: The public will be able to attend only during mall hours: Until 9:00 p.m. on Saturday, and beginning at 11:00 a.m. on Sunday.

WHERE: Great Lakes Mall, North Mall Concourse between Macy's and Comics & Friends, 7850 Mentor Ave., Mentor, OH 44060, 440-255-4242.

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